



Cedar Impressions[®]

Polymer Shingles and Shakes

Life happens here.™

CertainTeed
SAINT-GOBAIN

Capture the beautiful impressions of natural cedar.

The eight classic Cedar Impressions styles precisely recreate the timeless appeal of freshly sawn wood using authentic patterns and textures. Combined with the choice of 38 colors, the Cedar Impressions family of shingles and shakes offer exceptional beauty plus versatility to design your home to your distinctive taste.



On cover:

Siding: Cedar Impressions Individual 5" Sawmill Shingles in driftwood blend balanced mix.

Trim: Vinyl Carpentry® & Restoration Millwork®.



Siding: Cedar Impressions Double 7" Straight Edge
Perfection Shingles in mountain cedar.

Trim: Vinyl Carpentry & Restoration Millwork.



Installing polymer siding is a smart investment, with **one of the highest returns** of any major home remodeling project when it's time to sell.

75.6%

Return on investment
for polymer siding

Source: *Remodeling magazine*
2019 Cost vs. Value Report



Make a lasting impression on your home.

Not all polymer sidings are equal. Cedar Impressions high performance features such as reinforced nail slots, Molded Perimeter Lock™ and HammerTapper™ ensure you enjoy the beauty and performance for many carefree years. In fact, CertainTeed, a building industry leader for over 100 years, offers a lifetime limited warranty on all Cedar Impressions products.



Lifetime Limited Warranty



Reinforced Nail Slots



Wind Load Protection

Siding: Cedar Impressions Double 7" Straight Edge Perfection Shingles in herringbone.

Trim: Vinyl Carpentry® & Restoration Millwork®.



Wrap your home in authentic textures and colors.

Cedar Impressions TrueTexture™ finish is molded from real cedar shingles. Choose from the historic character of sawmill shingles, the distinctive beauty of perfection shingles or the rustic charm of rough-split shakes. With a wide selection of deep shades and popular neutrals, Cedar Impressions also features the **industry's first** natural looking blended color throughout.



TrueTexture™ Finish



Wide Color Selection



Curb appeal is an **important consideration** for home buyers when it comes to home exteriors.

Good curb appeal can
add
20%
to the value
of your home

Source: realtor.com 2016

Siding: Cedar Impressions Double 7" Straight Edge
Perfection Shingles in pacific blue.

Trim: Vinyl Carpentry & Restoration Millwork.

On average, **polymer siding saves time and money** when compared to maintaining other siding options or painted exteriors.*



\$5

polymer siding /
soap and water

VS

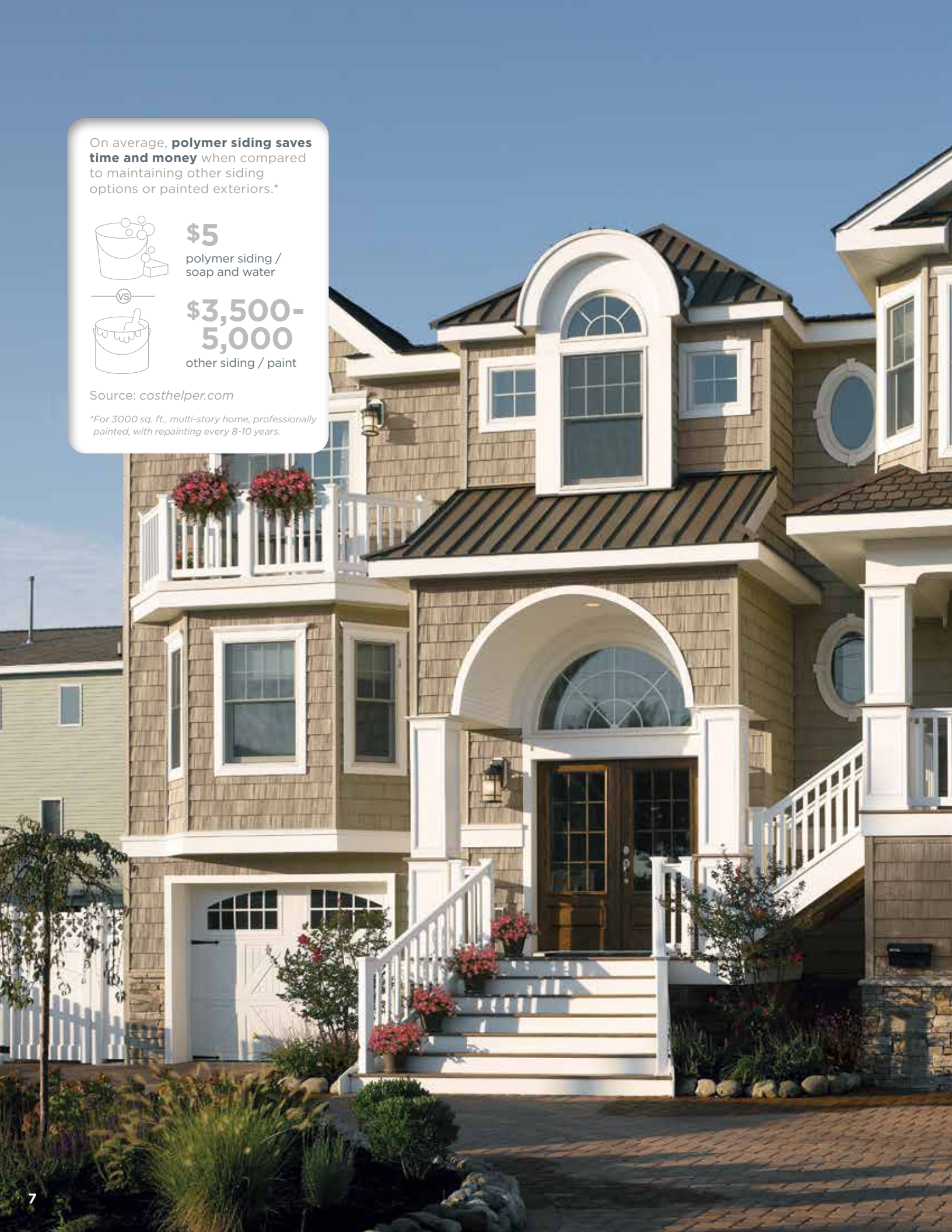


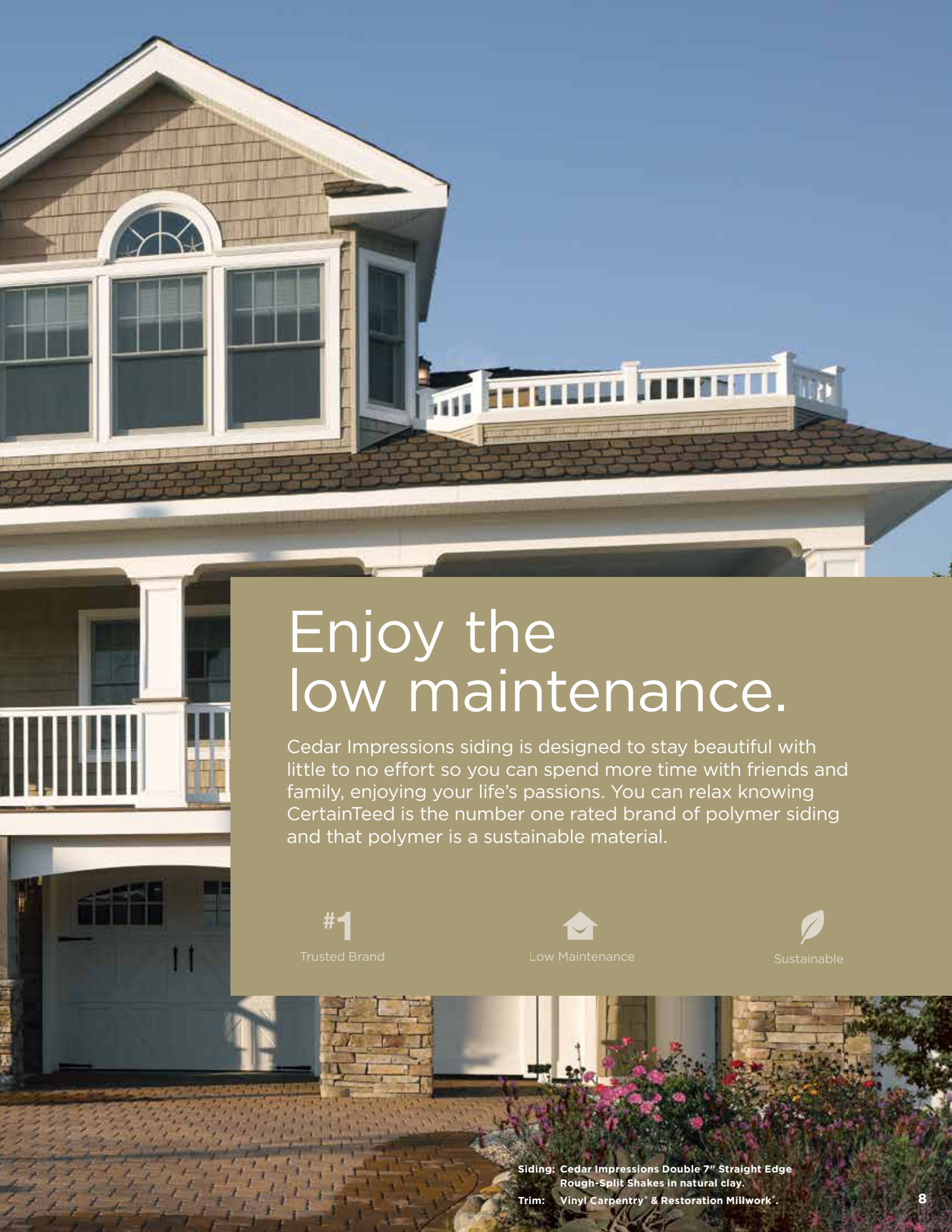
**\$3,500-
5,000**

other siding / paint

Source: costhelper.com

**For 3000 sq. ft., multi-story home, professionally painted, with repainting every 8-10 years.*





Enjoy the low maintenance.

Cedar Impressions siding is designed to stay beautiful with little to no effort so you can spend more time with friends and family, enjoying your life's passions. You can relax knowing CertainTeed is the number one rated brand of polymer siding and that polymer is a sustainable material.

#1

Trusted Brand




Low Maintenance




Sustainable

Siding: Cedar Impressions Double 7" Straight Edge
Rough-Split Shakes in natural clay.

Trim: Vinyl Carpentry® & Restoration Millwork®.




Cedar Blend*



Driftwood Blend - Light*




Charcoal Gray




Cypress




Light Maple



Driftwood Blend - Dark*



Colonial White




Rustic Blend*


38 Colors.

CertainTeed is the industry color leader, that's why Cedar Impressions has such a wide color spectrum. Choose from subtle tones, deep shades or rich Ageless Cedar™ Color Blends*, all with the highest color fade protection available anywhere. Color it your way. If you need help, check out page 23 for color tools to guide your decision making.


*Premium Colors



Natural Blend - Medium*




Granite Gray



Sable Brown




Buckskin




Hearthstone




Herringbone



Autumn Yellow



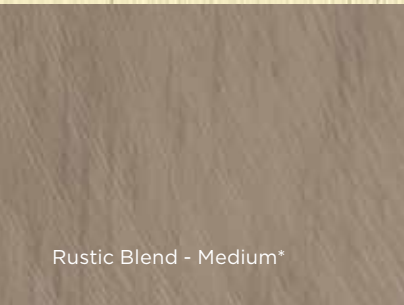
Flagstone



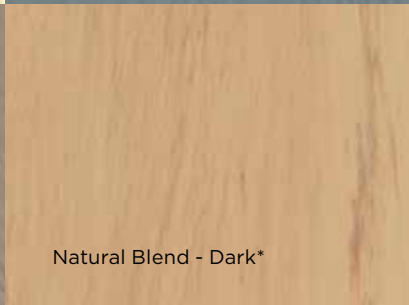
Sterling Gray



Spruce




Rustic Blend - Medium*



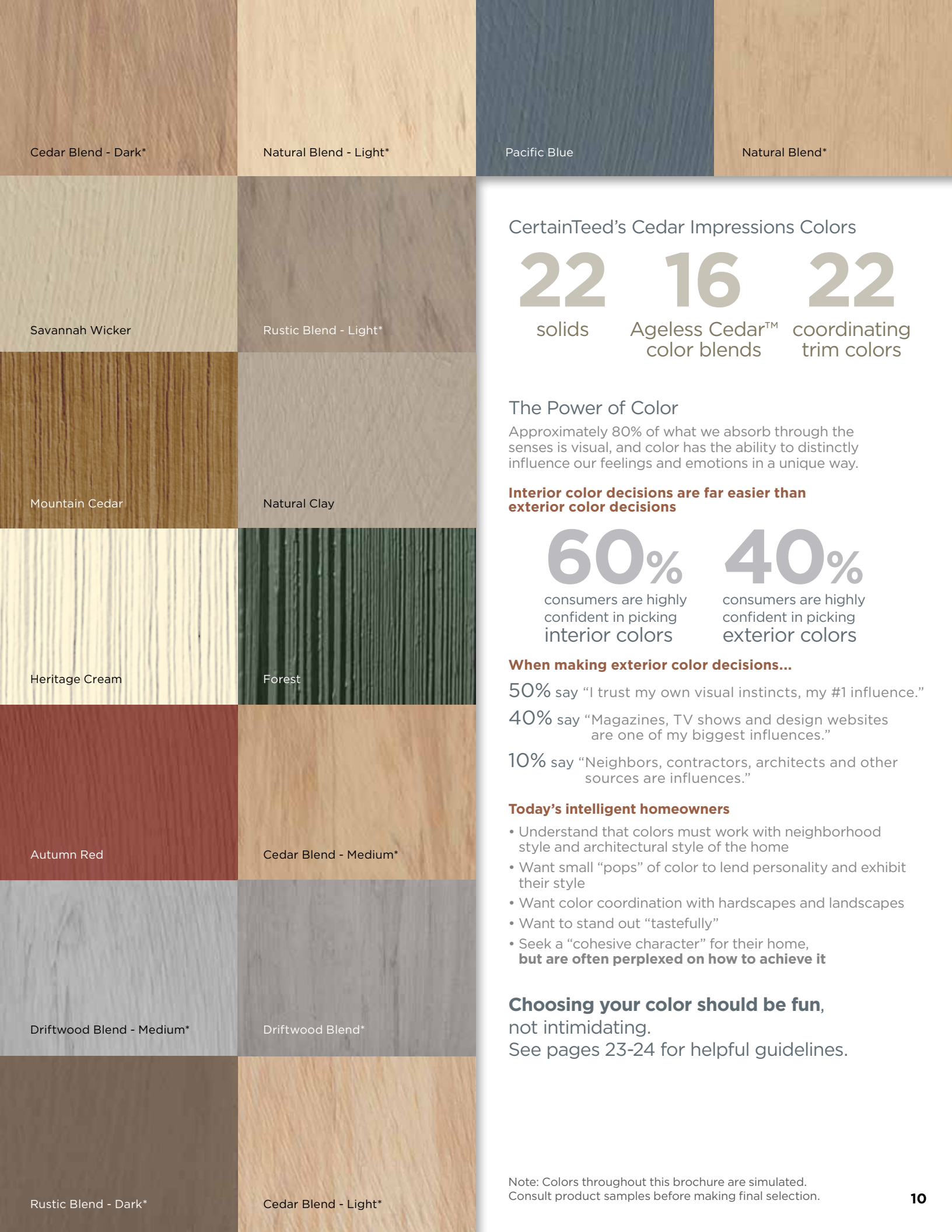
Natural Blend - Dark*



Seagrass



Desert Tan



Cedar Blend - Dark*

Natural Blend - Light*

Pacific Blue

Natural Blend*

Savannah Wicker

Rustic Blend - Light*

Mountain Cedar

Natural Clay

Heritage Cream

Forest

Autumn Red

Cedar Blend - Medium*

Driftwood Blend - Medium*

Driftwood Blend*

Rustic Blend - Dark*

Cedar Blend - Light*

CertainTeed's Cedar Impressions Colors

22 solids **16** Ageless Cedar™ color blends **22** coordinating trim colors

The Power of Color

Approximately 80% of what we absorb through the senses is visual, and color has the ability to distinctly influence our feelings and emotions in a unique way.

Interior color decisions are far easier than exterior color decisions

60%
consumers are highly confident in picking interior colors

40%
consumers are highly confident in picking exterior colors

When making exterior color decisions...

50% say "I trust my own visual instincts, my #1 influence."

40% say "Magazines, TV shows and design websites are one of my biggest influences."

10% say "Neighbors, contractors, architects and other sources are influences."

Today's intelligent homeowners

- Understand that colors must work with neighborhood style and architectural style of the home
- Want small "pops" of color to lend personality and exhibit their style
- Want color coordination with hardscapes and landscapes
- Want to stand out "tastefully"
- Seek a "cohesive character" for their home, **but are often perplexed on how to achieve it**

Choosing your color should be fun, not intimidating.

See pages 23-24 for helpful guidelines.

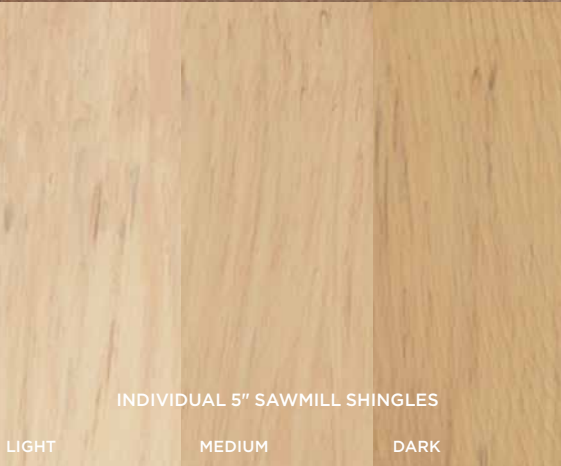
Note: Colors throughout this brochure are simulated. Consult product samples before making final selection.

Ageless Cedar™

Make time stand still.

FRESHLY CUT WHITE CEDAR

With the bright appearance of freshly cut white cedar, CertainTeed Natural Blend shingles are as close to nature as you can get.



INDIVIDUAL 5" SAWMILL SHINGLES

LIGHT

MEDIUM

DARK

SINGLE 7"
STRAIGHT EDGE
PERFECTION
SHINGLES

Natural Blend

0 YEARS

1

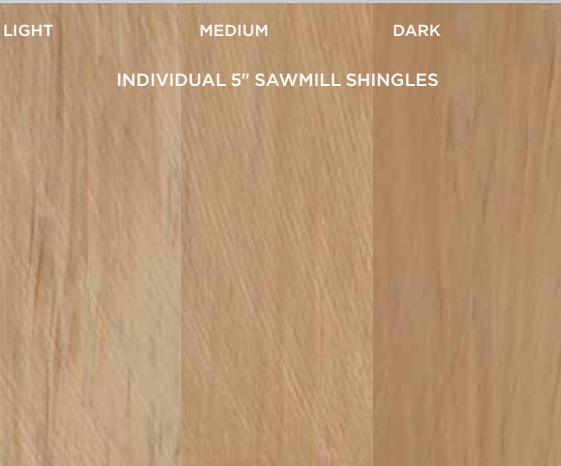
2

FRESHLY CUT RED CEDAR

Through Ageless Cedar color technology, CertainTeed Cedar Blend shingles provides the deep, warm tones of freshly cut red cedar.



Cedar Blend



LIGHT

MEDIUM

DARK

INDIVIDUAL 5" SAWMILL SHINGLES

SINGLE 7"
STRAIGHT EDGE
PERFECTION
SHINGLES

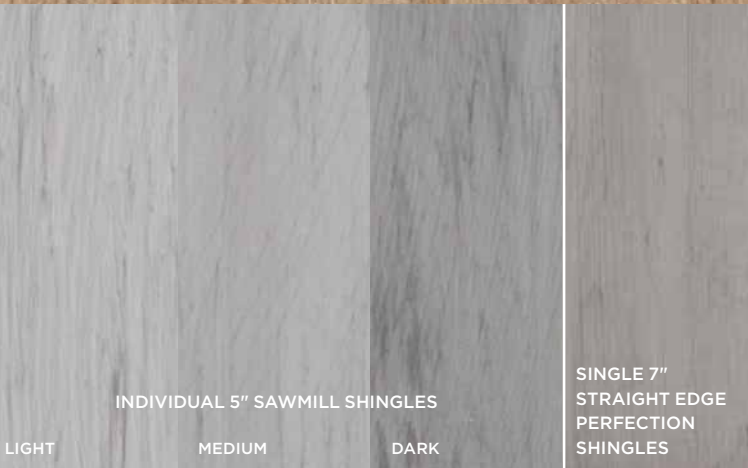
16 Color Blends*

CertainTeed's innovative Ageless Cedar Color Blends capture the appearance of natural Eastern White Cedar and Western Red Cedar at various life stages. They also enable the selection of unique, random color patterns for one-of-a-kind exterior designs. CertainTeed's Ageless Cedar Color Blends make time stand still, assuring that the shades and patterns chosen today will remain fresh and beautiful for a lifetime.

*Premium Colors

AGED WHITE CEDAR

CertainTeed's Driftwood Blend shingles provide the look of aged white cedar at its most beautiful stage.



Driftwood Blend

3

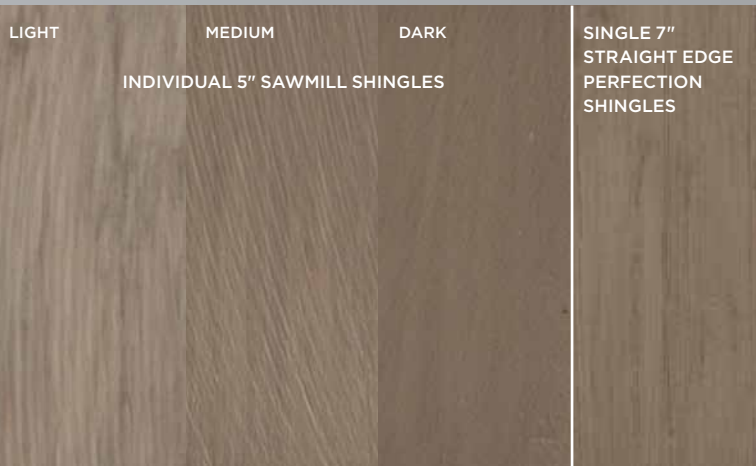
4+

AGED RED CEDAR

CertainTeed Rustic Blend shingles capture the seasoned look of red cedar with a consistent weathering pattern that will not change over time.



Rustic Blend



Sawmill Shingles

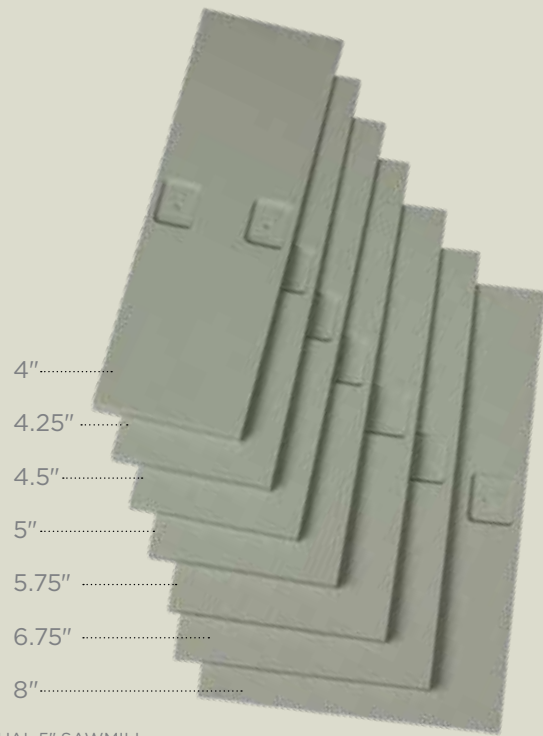
Cedar Impressions Sawmill Shingles have molded textures and patterns that replicate the effect of saw blades on real cedar. This texture is reminiscent of cedar cut at sawmills from the earliest years of European settlement throughout New England.



Sawmill Texture

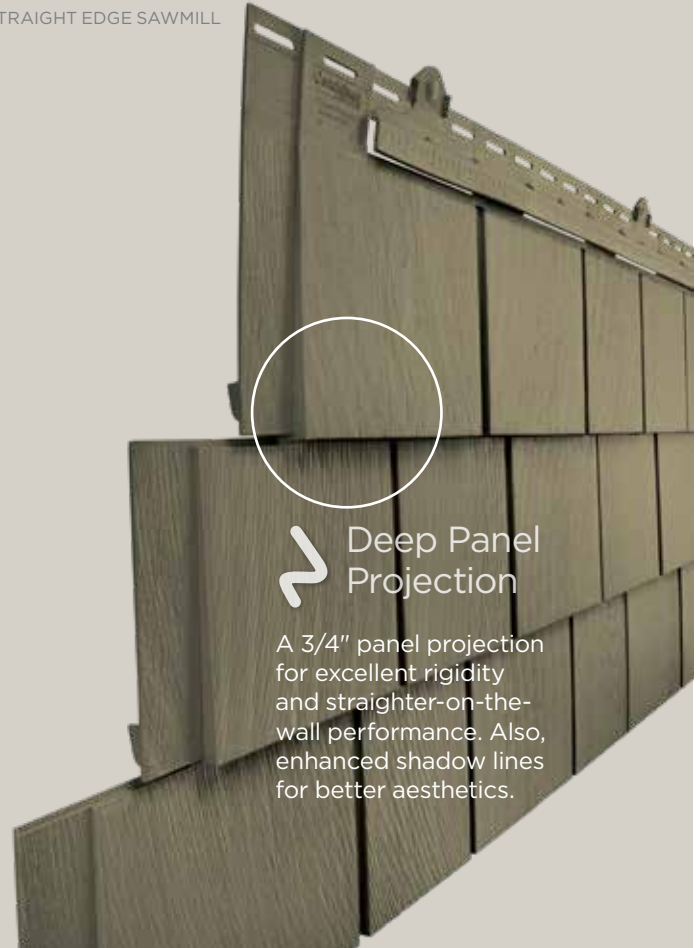
7 Shingle widths

All Cedar Impressions Individual 5" Sawmill Shingles come in seven different widths which allow for random installation and one-of-a-kind designs.



INDIVIDUAL 5" SAWMILL

5" STRAIGHT EDGE SAWMILL



Deep Panel Projection

A 3/4" panel projection for excellent rigidity and straighter-on-the-wall performance. Also, enhanced shadow lines for better aesthetics.

Individual 5" Sawmill Shingles

Rustic Blend Balanced Mix



Triple 5" Straight Edge Sawmill Shingles

Sterling Gray





Siding: Cedar Impressions Individual 5" Sawmill Shingles
in cedar blend balanced mix.

Trim: Restoration Millwork®.


Perfection Shingles

Cedar Impressions Perfection Shingles reflects a style once reserved for the finest homes. Clean edges and smooth lines complement the quiet beauty of the natural wood textures. With a straight edge design, perfection shingles create a more refined look.

7" STRAIGHT EDGE PERFECTION [3G]



SPRING 2020

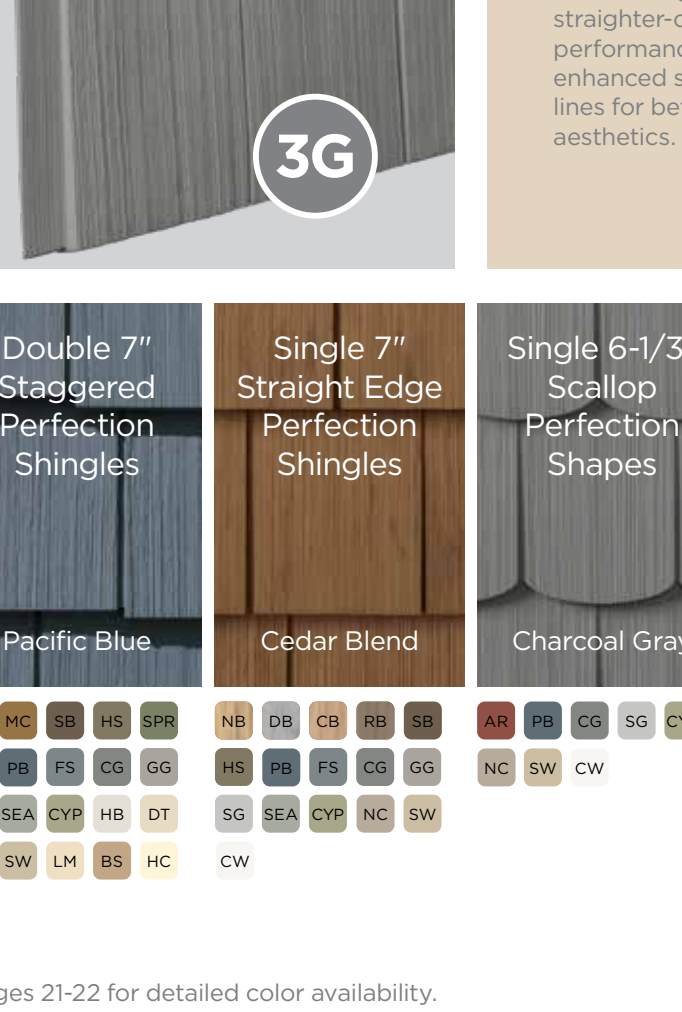


Molded Perimeter Lock


A full panel lock for a more secure and long-lasting installation

3G

7" STRAIGHT EDGE PERFECTION

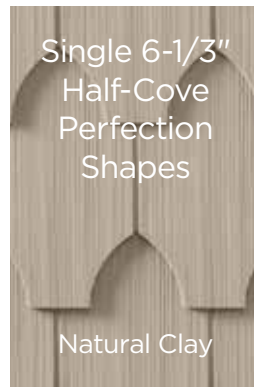
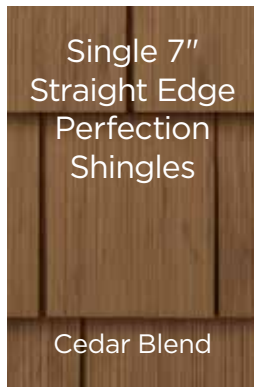


SOLID COLORS
SPRING 2020



Deep Panel Projection

A 3/4" panel projection for excellent rigidity and straighter-on-the-wall performance. Also, enhanced shadow lines for better aesthetics.



- AR MC SB HS SPR
- F PB FS CG GG
- SG SEA CYP HB DT
- NC SW LM BS HC
- AY CW

- AR MC SB HS SPR
- F PB FS CG GG
- SG SEA CYP HB DT
- NC SW LM BS HC
- CW

- NB DB CB RB SB
- HS PB FS CG GG
- SG SEA CYP NC SW
- CW

- AR PB CG SG CYP
- NC SW CW

- AR PB CG SG NC
- CW

- PB SG NC CW



Siding: Cedar Impressions Double 7" Straight Edge
Perfection Shingles in seagrass.

Trim: Vinyl Carpentry® & Restoration Millwork®.

Rough-Split Shakes

Reminiscent of the days when cedar shakes were split by hand, Cedar Impressions Rough-Split Shakes dress a home in a rustic style that enhances a home's natural charm. The wood textures are deeper and more visible.

7" Straight Edge Rough-Split Shakes

Sable Brown

AR MC SB HS SPR F PB FS CG GG SG SEA CYP NC SW BS

CW

9" Staggered Rough-Split Shakes

Spruce

AR MC SB HS SPR F PB FS CG GG SG SEA CYP NC SW BS

CW

7" STAGGERED ROUGH-SPLIT



Deep Panel Projection

A 1" panel projection for excellent rigidity and straighter-on-the-wall performance. Also, enhanced shadow lines for better aesthetics.





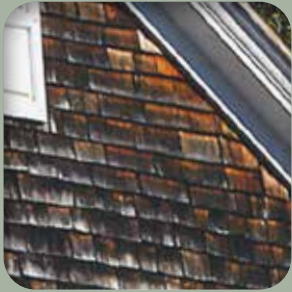
Siding: Cedar Impressions Double 9" Staggered
Rough-Split Shakes in hearthstone.

Trim: Vinyl Carpentry® & Restoration Millwork®.

Maximum character. Minimum care.



Low Maintenance



A home sided with natural cedar shingles has a character all its own. But, this character comes with a price for upkeep. Continual expenditures of time and money will be necessary as wood ages and weathers. With Cedar Impressions Shingles and Shakes maximum character is maintained with minimum care, retaining consistent color and resisting mold and mildew.

Better than wood.

REAL CEDAR SHINGLES WEATHER

A home's exterior walls will be affected by weather patterns coming from the north, south, east or west. This can cause cedar shingles to weather inconsistently from one side of a home to another.

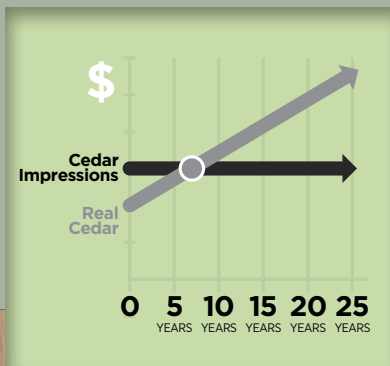
REAL CEDAR SHINGLES REQUIRE MAINTENANCE

Real cedar shingles must be stained or bleached to prevent discoloration. These treatments will need to be repeated over time. Cedar Impressions stays beautiful and consistent in color on all sides of the home and without continual maintenance.



Lower Cost

Natural cedar is one of the most expensive siding materials and is costly to maintain and repair. Cedar Impressions offers an alternative that requires very little maintenance, significantly reducing long-term costs.



Higher Durability

Over time, the effects of weather and age can cause wood to split, warp, buckle, crack and rot. Cedar Impressions is engineered to retain its like-new appearance and outstanding durability for years to come.



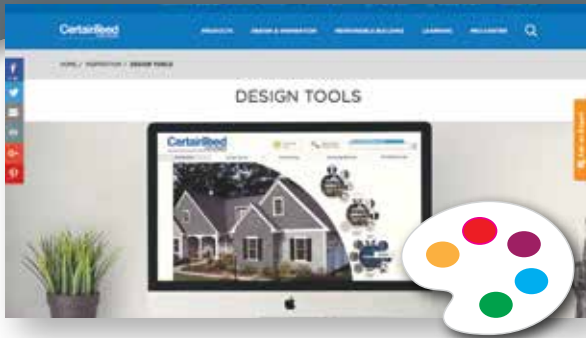
Pest-Free

Wood is a natural attraction for insects and other pests that can cause damage to cedar siding and become a nuisance around the home. Cedar Impressions offers a solution to this problem.



CEDAR IMPRESSIONS SHINGLES RETAIN
CONSISTENT COLOR AND RESIST MOLD AND MILDEW.

We can help



Color and Design Tools
www.certainteed.com/colortools

What is your color and design comfort level?

NOVICE
You are not sure about colors and are not sure where to start.

ColorCoach™
Gives you a virtual swatchbook to get started.

A computer monitor displaying the ColorCoach software interface, which includes a virtual swatchbook and design options.

CertainTeed CurbAppeal™
Download this free iPad® app to help with CertainTeed product selection or to inspire ideas.

A hand holding an iPad displaying the CurbAppeal app interface, which shows a house and various color swatches.

INTERMEDIATE
You understand color and enjoy experimenting with color combinations but aren't exactly sure which color direction you want to go.

COLOR-VIEW®
EXTERIOR STYLE & COLOR SELECTOR

Online
Mix and match colors and styles on a wide variety of pre-populated home styles to get ideas.

A screenshot of the Color-View online tool interface, showing a house with a blue roof and a color selection palette.

Ageless Cedar™ Blend-it™ Tool
Explore Ageless Cedar Color Blend mixes of Cedar Impressions Individual 5" Sawmill Shingles. View how Color Blends look on a home to help you choose your own one-of-a-kind design.

A screenshot of the Ageless Cedar Blend-it tool interface, showing a house with a cedar roof and a color selection palette.

EXPERT
You already know what colors you want to use, but would like to see how the products available in your color theme will look together on your home.

COLOR-VIEW®
EXTERIOR STYLE & COLOR SELECTOR

DIY
Immediately begin designing by uploading a project picture and quickly mix and match products on your own project.

A photograph of a house with a green roof, illustrating the DIY process of uploading a project picture.

OR

Pro
Have a photo of your home professionally masked in a few days so you can visualize in ColorView tool.

A hand holding a photo of a house, illustrating the Pro process of having a photo professionally masked.

with your decisions.

Want More Ideas?

No Place Like Home Brochure



This brochure helps inspire ideas (pub. no. CTS435).

Go online for the PDF version or call 800-782-8777 for the brochure.

iDreambook™



Free interactive reference tool for the Apple iPad.

visit to the Apple iBooks Store at <https://itunes.apple.com/us/book/certainteed-idreambook/id1099304022?mt=11>

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blog.certainteed.com



1 Look for color palette ideas in your surroundings, including landscaping, trees and gardens in your neighborhood and the larger area where you live. The colors you pick for your interior walls can also influence your exterior walls.



2 You may be inspired by your neighbors' color schemes, but it is a good idea to avoid copying them exactly and best to create your own unique combination that sets your home apart. In most cases, you want your home to fit in but not clash with nearby buildings.



3 You need to first consider the appearance of any features on the home that will remain unchanged and harmonize your siding color with them. This includes roofing, masonry, stone, stairways, doors, etc.



4 If your home's architectural style is very distinct (Colonial, Greek Revival, etc.) you will get best results if your color selection and treatment complements its original design.

Find a Professional.

The help of a qualified professional can ensure long-lasting performance on your siding installation. Visit www.certainteed.com and simply click the "Find a Pro" button on the top of the home page. You can then search by zip code, product and distance from your home.

OR call:

800-782-8777





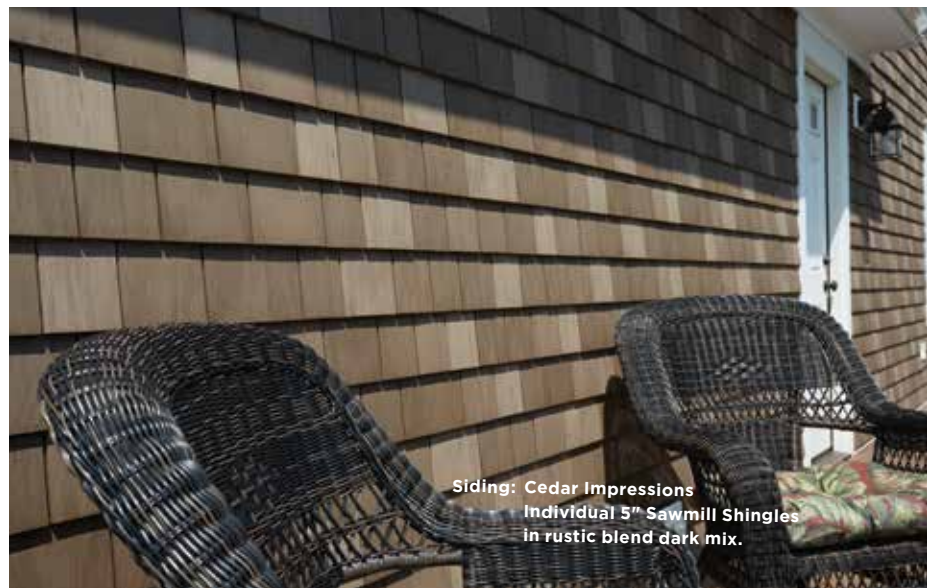
Siding: Cedar Impressions Double 9" Staggered Rough-Split Shakes in spruce.



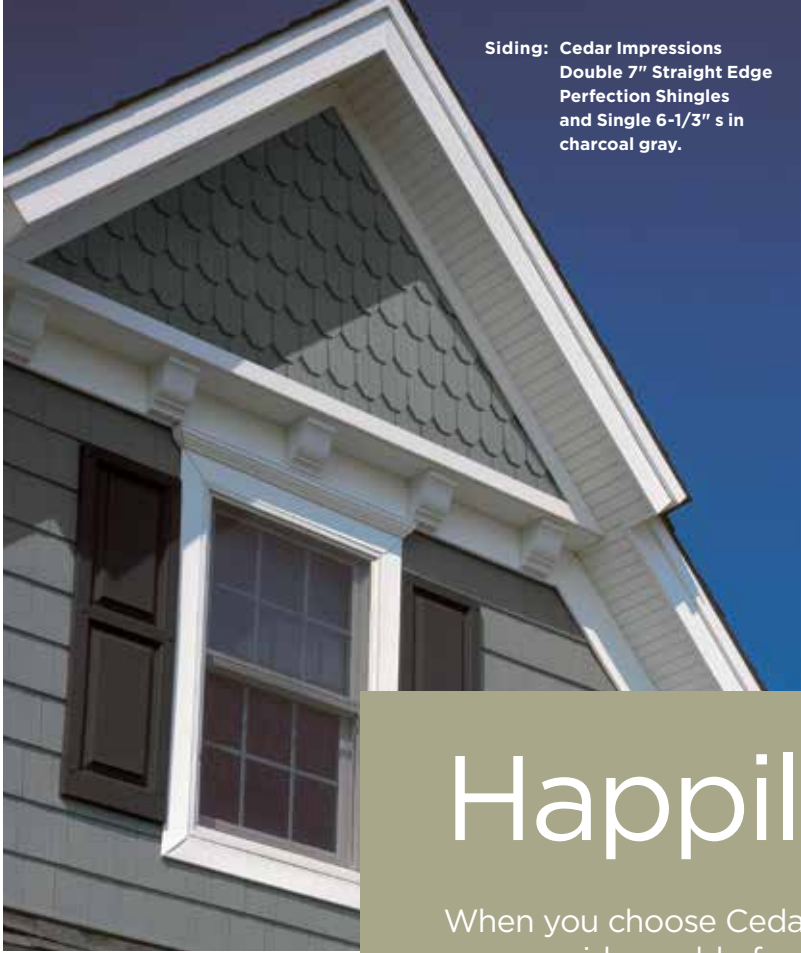
Siding: Cedar Impressions Double 7" Straight Edge Perfection Shingles in flagstone.



Siding: Cedar Impressions Double 7" Straight Edge Rough-Split Shakes in mountain cedar and Restoration Classic™ Triple 3" in cypress.



Siding: Cedar Impressions Individual 5" Sawmill Shingles in rustic blend dark mix.



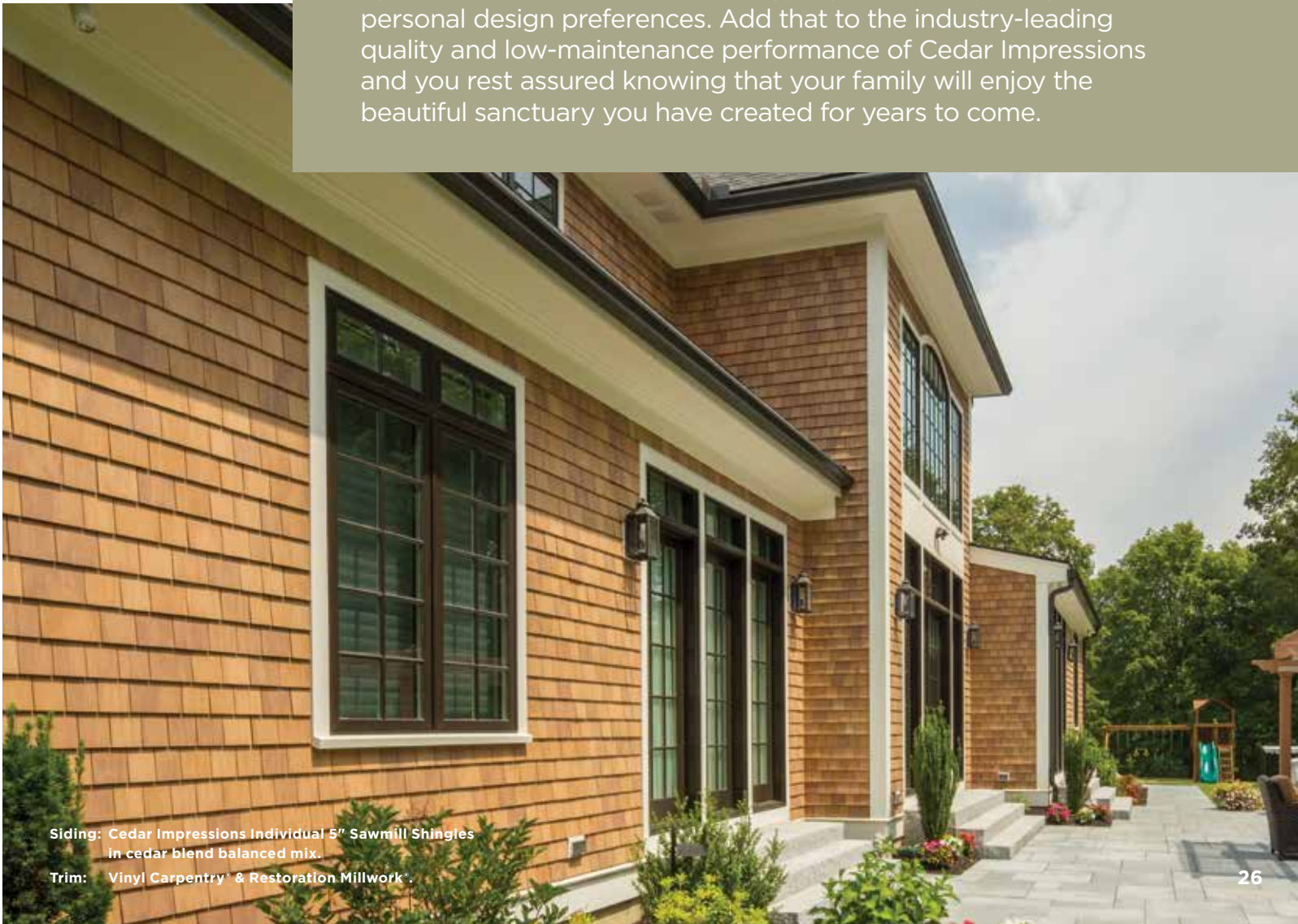
Siding: Cedar Impressions Double 7" Straight Edge Perfection Shingles and Single 6-1/3" s in charcoal gray.



Siding: Cedar Impressions Triple 5" Sawmill Shingles in sterling gray.

Happily ever after.

When you choose Cedar Impressions siding for your home, you open a wide world of color and style options to express your personal design preferences. Add that to the industry-leading quality and low-maintenance performance of Cedar Impressions and you rest assured knowing that your family will enjoy the beautiful sanctuary you have created for years to come.



Siding: Cedar Impressions Individual 5" Sawmill Shingles in cedar blend balanced mix.

Trim: Vinyl Carpentry & Restoration Millwork.

CertainTeed products are designed to work together and complement each other in color and style to give your home a beautiful finished look.

Polymer Shakes and Shingles

Extruded Fence



Vinyl Siding

Molded Fence



Insulated Siding

Decking and Railing



Soffit

Roofing and Ventilation



PVC Exterior Trim and Beadboard

Housewrap



Stone



Vinyl Carpentry® Trim



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CertainTeed

CEILING • DECKING • FENCE • GYPSUM • INSULATION • RAILING • ROOFING • SIDING • TRIM
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